

Ingenious Traveler

Ingenious Traveler Announces Expansion into Laos by Opening Office in Asia

LOS ANGELES, Calif. – March 8, 2017 – Ingenious Traveler, Los Angeles’ sustainable tourism company that raises awareness about ethical traveling, has announced the company’s expansion in Vang Vieng, Laos, the first location in Asia.

The planned expansion hopes to bring awareness to ethically sensitive destinations that depend on tourism to build their economies. “Offices in Laos will educate tourism companies that you can still make money without harming the environment or abusing animals.” CEO Batel Cohen said. “Sustainability is important because our future depends on it.”

Ingenious Traveler Laos will simplify sustainability while traveling around Asia by providing travelers with excursion alternatives that are not harmful to the environment or wildlife. Since each traveler has different interests, we have created various programs that allow travelers to pick and choose excursions to fulfill their traveling needs. Our top three travel programs that have been curated begin with our disaster relief program. With this program, travelers can go abroad and rebuild communities that need to be recovered due to natural disasters by landscaping, painting, and construction. Additionally, we have created an animal welfare program that caters to animal lovers who are provided the opportunity to volunteer with our partnering sanctuaries and rescues. During this time, travelers work with endangered species that have been rescued and need to be rehabilitated from numerous traumas they have encountered. Finally, our youth program entails

volunteering throughout Laos at elementary schools teaching English or volunteering at orphanages, and providing the youth with positive attention. Travelers will be assigned a coordinator to match their hobbies and preferences to the best fit program.

Before building the office in Laos, the employees put much thought and research into choosing the right country to represent Ingenious Traveler. We chose a country that had very little knowledge of environmental issues yet could understand and make a difference.

Ingenious Traveler was established to advocate for sustainable travel by raising awareness about ethical wildlife tourism and caring for the environment. Leading the nation since 2013 in travel alternatives, Ingenious Traveler has provided clients with new and innovative traveling options where they can still enjoy their vacation and make a positive impact on their environment. For more information on programs, travel and accommodation alternatives, and updates on the expansion of Ingenious Traveler, visit us at www.ingenious-traveler.com.