



**THE MONSTER GROUP**

**MARKETING CAPABILITIES**

2024





# MARKETING CAPABILITIES

Our exclusive Monster Vape Lab's in house marketing team offers support by providing you with the following marketing capabilities:

- 1 Strategic Planning:** MVL's in-house marketing team supports the development of comprehensive marketing strategies that align with each geographic region and company's overall business goals and objectives.
- 2 Creative Services:** Our experienced graphic designers produce engaging and compelling marketing collateral. This includes in-store marketing essentials, such as POS displays, counter die cuts, 5x7 promotional flyers, pop up banners and digital assets for your social media, website, and email campaigns.
- 3 Branding and Identity:** Our in-house design team creates branded marketing collateral that can be customized to appeal to your specific target audience.
- 4 Event Management:** In an effort to increase brand awareness, Monster Vape Labs will support with in-store activations, trade shows, music festivals, lounge/bar sponsorships, and various activations throughout your region.



# ALL IN ONE

Monster Vape Labs is your one-stop shop for vaping. Offering everything from convenient disposables to customizable short fills, smooth nicotine salts, and the versatile Pod Monster. Whether new to vaping or a seasoned pro, Monster Vape Labs provides high-quality products to suit every need, ensuring a premium experience with every puff.





# POD MONSTER

Pod Monster by Monster Vape Labs offers eco-friendly, cost-effective e-liquids as an alternative to disposables, delivering bold flavors in 10ml sizes with 10mg or 20mg nicotine options.





# DIE-CUTS

Capture the attention of your customers in-stores or at tradeshows with specialized and uniquely curated die-cut counter displays. Our die-cuts are a tactile and visual representation that engages the audience and sets the brand apart from competitors.





# PRODUCT DISPLAYS

Product displays are essential components of retail marketing strategies. Our displays come in various forms, with careful attention to design, layout, and visual appeal. Product displays create immersive and engaging experiences for shoppers and encourage them to explore MVL products.





# POP-UP BANNERS

With their ability to create an instant visual impact and enhance brand visibility, pop-up banners are great way to attract customer attention at events, trade shows, conferences, and retail stores.

MONSTER VAPE LABS EU

SCAN THE QR FOR MORE INFORMATION

THE #1 SELLING E-LIQUID BRAND IN THE WORLD!

AVAILABLE IN: 15ML 0MG | 10 ML 20MG

MONSTERVAPELABS.EU @MONSTERVAPELABS.EU

WARNING: This product contains nicotine. Nicotine is an addictive chemical.

WARNING: This product contains nicotine. Nicotine is an addictive chemical.

MyCig

JUICE MONSTER

TROPICAL & FRUITY

COOL DOWN THIS SUMMER!

PEACH PEAR • WATERMELON LIME • GUAVA PEACH • STRAWBERRY KIWI  
BLUEBERRY LEMON • PINEAPPLE GRAPEFRUIT  
100ML: 0, 3 & 6MG | 30ML SALT NIC: 24 & 48MG

MONSTERVAPELABS.COM | @MONSTERVAPELABS.MENA

MONSTER BARS

THE BEST-TASTING DISPOSABLE JUST GOT BETTER!

600 PUFFS  
2% NICOTINE  
MESH COIL

AVAILABLE IN 15+ MONSTER FLAVORS!

MONSTERVAPELABS.EU @MONSTERVAPELABS.EU

WARNING: This product contains nicotine. Nicotine is an addictive chemical.



# FLYERS

With eye-catching designs, our promotional flyers will aid in communicating promos & offers while increasing brand awareness. Monster Vape Labs can create flyers designed specifically for your region and of various sizes to keep your customers engaged.





# WEB BANNERS

Communicate brand messages and promote products with Monster Vape Labs' web banners to attract the attention of website visitors and drive them to take specific actions, such as clicking through to a landing page and making purchases.





# SOCIAL MEDIA

At Monster Vape Labs, we create compelling social media graphics that are visually appealing, informative, and consistent. With our one-of-a-kind graphics, you can enhance brand communication, engagement, and visibility.





# MISCELLANEOUS

In addition to standard marketing materials, our dedicated in-house marketing team has the capability to craft a wide range of items to maintain customer engagement. From practical items like lanyards, belt bags, and totes to larger-scale announcements such as billboard designs and in-store Lightbox graphics, we can fulfill your diverse marketing needs with creativity and precision.

## LIGHTBOX



## BILLBOARD



## LANYARD



## BAGS



## STICKERS





# SWAG APPAREL



T-SHIRTS



HATS



SWEATERS





# TRADESHOW & EVENTS

Monster Vape Labs supports its distributors by participating in trade shows and events, boosting brand exposure and creating buzz. Their presence provides marketing resources, product showcases, and direct engagement with potential clients, helping distributors grow and increase visibility in the vape industry.





**PRODUCTS SO GOOD, IT'S SCARY.**



**MONSTERVAPELABS.COM**